



**FOR IMMEDIATE RELEASE**

**FREDRICK D. SCHAUFELD TO SERVE AS CHAIRMAN FOR FIGHT NIGHT 2008**

**Washington, DC** [October 2, 2008] – [Fight For Children](#), an independent non-profit organization committed to improving education in DC schools, today announced that Fredrick (Fred) D. Schaufeld has agreed to serve as Chairman for its signature gala fundraising event, Fight Night. This event will be held on November 6, 2008, and is widely recognized as one of the most successful charity events.

Schaufeld assumes responsibility for the event, after serving as Co-Chairman last year alongside 2006 and 2007 Fight Night Chairman, Chuck Kuhn, President, JK Moving & Storage. In 1983 Mr. Schaufeld founded NEW with a \$79 investment. Today, NEW Asurion is the world's largest provider of consumer product protection services with over 11,000 employees, hundreds of millions of consumers and a market capitalization in the billions. The company has received numerous awards from organizations such as Inc. Magazine and JD Power.

“Fred has been involved in Fight Night for many years and has been a long-time supporter of Fight For Children and our ongoing effort to make strides in school reform in Washington, D.C.,” noted Michela English, President & CEO of Fight For Children. “We appreciate all that he has done in the past to support our efforts and are thrilled that he has agreed to step up to the plate as Chairman of Fight Night 2008.”

Now in its nineteenth year, Fight Night brings together over 2,000 of the nation's top leaders in business, government, sports and entertainment to raise funds for Fight For Children and other organizations that provide education and health care services to low-income children in DC. Fight Night features exciting bouts of professional boxing, coupled with nationally renowned live entertainment. Each year, fabulous prizes, including top of the line custom motorcycles, are auctioned off to raise funds to ensure that DC's kids can receive the help they need to become tomorrow's leaders.

Commented Schaufeld, “My wife and I have been very involved over the past few years with local and international charities related to education, poverty, healthcare, and Middle East peace. We are passionate about improving the lives of local children and I am honored to take on the role of Chairman of Fight Night 2008. I have lofty goals for the event this year and plan to hit a home-run and break all previous Fight Night records.”

In 1987, Mr. Schaufeld co-founded the Service Contract Industry Council (SCIC), the national trade association for the service contract industry. Since 2006, Mr. Schaufeld has been Managing Director of SWaN Investors, Inc., a private equity firm managing over \$200 million in assets. He also serves on the boards of Pertuity, Inc., Inc and BioWarn LLC. In addition, he currently serves as Chairman of the Board of Trustees of Loudoun Country Day School.

**Fight For Children**, founded in 1990 by business and civic leader Joseph E. Robert, Jr., is a 501(c)(3) organization committed to providing all children in the District of Columbia the tools they need to grow, learn, and succeed. Fight For Children has raised almost \$80 million in private contributions, investing these resources to create education, leadership and health care programs, as well as providing direct support to over 150 youth-serving organizations in the greater DC area.

For more information on Fight For Children or any of its programs, visit [www.fightforchildren.org](http://www.fightforchildren.org).

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